



# KEITH CHAN

## GRAPHIC DESIGNER

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### WEBSITE

keithchan.ca

### EMAIL

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### MOBILE

647.991.8943

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### OBJECTIVE

Obtain a position as a graphic designer in an environment that challenges my abilities and encourages teamwork and learning.

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### EDUCATION

#### OCAD UNIVERSITY

2010-2014

Degree of Bachelor of Design in Graphic Design.

#### SHERIDAN COLLEGE

2009-2010

Certificate in Art Fundamentals with Honours.

#### MARKVILLE SECONDARY SCHOOL

2005-2009

Exemplary Achievement in Technological Design Award  
Certificate of Endorsement in Technological Studies  
Ontario Scholar

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### WORK EXPERIENCE

#### SHINZOMEDIA

2016-Present

##### Graphic Designer

Full-time graphic designer position. Responsibilities include designing and preparing jobs for wide format, offset and digital printing. Provide consultation for clients regarding design jobs as well as vehicle graphics and vehicle vinyl wrapping. Other responsibilities include assisting the production and installation teams with mounting, lamination and installing final graphics in-house or on-location.



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## **DESERRES**

2015

### **Sales Advisor & Consultant**

Part-time sales advisor position at DeSerres art supply store. My responsibilities include understanding the needs of our customers and providing them with the best technical advice and product suggestions, as well as addressing their objections in order to help them achieve their goals and close the sale. Additional responsibilities include cash service, framing consultant, customer service, and product restock.

## **OIBC INSURANCE**

2014

### **Freelance Design Work**

Freelance contract design work for OIBC, an insurance company. It was my responsibility to redesign their existing logo, providing a refreshed appearance while maintaining the legacy of the brand. Consistent communication with the client was necessary as moving deadlines required me to be flexible with my deliverables.

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## **SKILLS**

### **DESIGN**

My areas of design expertise include branding, print design, web design, photography, HTML, CSS, as well as proficiency in layout and composition and typographical sensitivity.

### **SOFTWARE**

I am highly proficient in Adobe or similar software including Photoshop, Illustrator, InDesign, Flash, Premiere Pro and Dreamweaver. I am also quick to pick up on other related software and web page management.

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### **REFERENCES AVAILABLE UPON REQUEST**